



MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 W

Results as of: 05/31/2018

GMT: CINDY GREGG

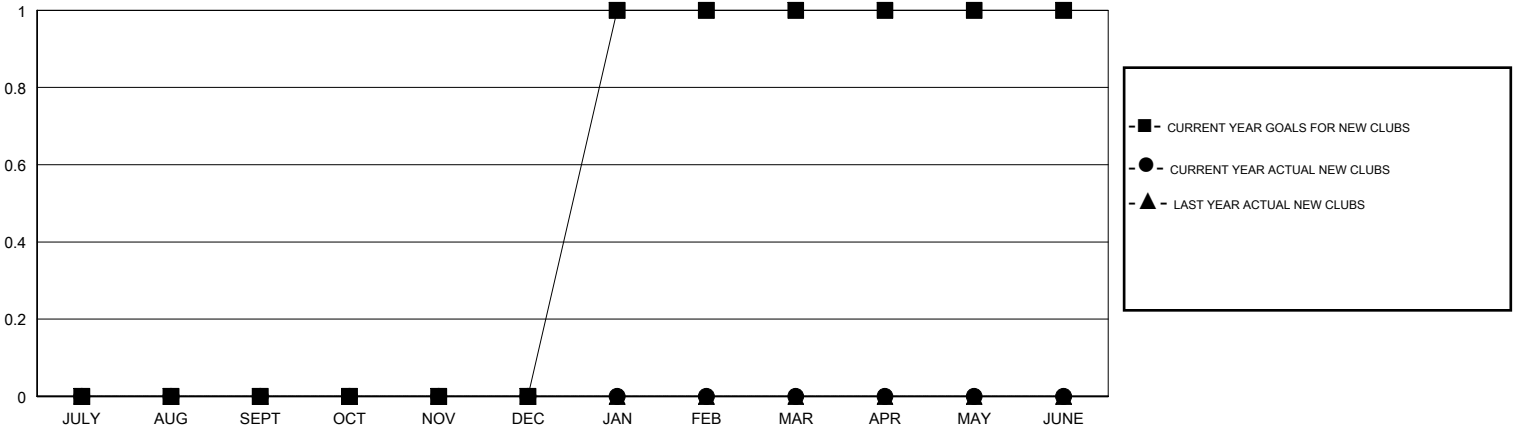
LOCATION PENNSYLVANIA

GMT CA

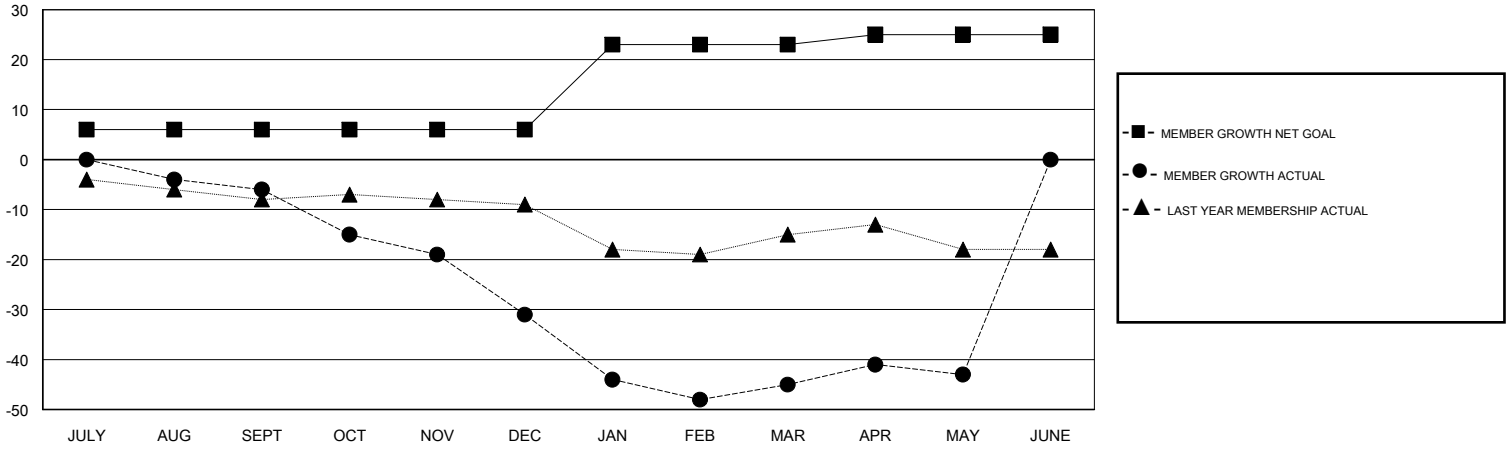
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 0 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 1 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 6 | 5 | 11 |
| OCT/NOV/DEC | 0 | 8 | 29 |
| JAN/FEB/MAR | 17 | 14 | 28 |
| APR/MAY/JUNE | 2 | 9 | 7 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|--|---|--|
| DROPPED CLUBS: 2 | 12 CLUBS OF 33 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 495 (73.77%) FEMALE 176 (26.23%) Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u> DECEASED 20 CLUB CANCELLED 20 OTHER 35 TOTAL 75 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 80 FAMILY MEMBERS PAYING HALF DUES 43 |